

INVOICE



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

View Media Services
Attention: Andi Pistay
9526 View Ave NW
Seattle, WA 98117

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
169107-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOB	Charlie Blanco	Roswell - KOB	Local

Advertiser	Product	Estimate Number
Tim Jennings for State Sen:		

Flight Dates	Order #	Alt Order #
10/22/12 - 11/05/12	169107	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	11/05/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	10	\$60.00	NM
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		10		\$60.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Length</u>	<u>Ad-ID</u>
7 R	M	10/22/12	7:23 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
1 R	M	10/22/12	8:29 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
2 R	Tu	10/23/12	8:29 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
10 R	Tu	10/23/12	8:41 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
9 R	W	10/24/12	7:29 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
3 R	W	10/24/12	8:38 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
6 R	Th	10/25/12	7:29 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
4 R	Th	10/25/12	8:44 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
8 R	F	10/26/12	7:58 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
5 R	F	10/26/12	8:35 AM	M-F Today Show		M-F 7a-9a		:30	TIMJ-30A-1012
2	10/22/12	11/05/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	5	\$70.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		5		\$70.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Length</u>	<u>Ad-ID</u>
3 R	M	10/22/12	5:25 PM	News 4 @ 5p M-F		M-F 5p-530p		:30	TIMJ-30A-1012
1 R	Tu	10/23/12	5:23 PM	News 4 @ 5p M-F		M-F 5p-530p		:30	TIMJ-30A-1012
4 R	W	10/24/12	5:23 PM	News 4 @ 5p M-F		M-F 5p-530p		:30	TIMJ-30A-1012
5 R	Th	10/25/12	5:23 PM	News 4 @ 5p M-F		M-F 5p-530p		:30	TIMJ-30A-1012
2 R	F	10/26/12	5:28 PM	News 4 @ 5p M-F		M-F 5p-530p		:30	TIMJ-30A-1012
3	10/22/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$160.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		5		\$160.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Length</u>	<u>Ad-ID</u>
3 R	M	10/22/12	6:13 PM	News 4 @ 6p M-F		M-F 6p-632p		:30	TIMJ-30A-1012
4 R	Tu	10/23/12	6:43 PM	News 4 @ 6p M-F		M-F 6p-632p		:30	TIMJ-30A-1012
2 R	W	10/24/12	6:12 PM	News 4 @ 6p M-F		M-F 6p-632p		:30	TIMJ-30A-1012
5 R	Th	10/25/12	6:42 PM	News 4 @ 6p M-F		M-F 6p-632p		:30	TIMJ-30A-1012
1 R	F	10/26/12	6:29 PM	News 4 @ 6p M-F		M-F 6p-632p		:30	TIMJ-30A-1012
4	10/27/12	11/03/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$160.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Albuquerque, NM 87103

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169107-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Tim Jennings for State Sen			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----S-		1		\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description					
1 R	Sa	10/27/12	6:53 PM	News 4 @ 6p Sat					
5	10/28/12	11/04/12	News 4 Special @ 430p	SSu 430p-5p	-----S	:30	1	\$160.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----S		1		\$160.00		
Spots: # Ch	Day	Air Date	Air Time	Description					
1 R	Su	10/28/12	4:52 PM	News 4 Special @ 430p Sun					
6	10/22/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	5	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	MTWTF--		5		\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description					
3 R	M	10/22/12	10:23 PM	News 4 @ 10p M-F					
2 R	Tu	10/23/12	10:30 PM	News 4 @ 10p M-F					
1 R	W	10/24/12	10:28 PM	News 4 @ 10p M-F					
5 R	Th	10/25/12	10:24 PM	News 4 @ 10p M-F					
4 R	F	10/26/12	10:13 PM	News 4 @ 10p M-F					
7	10/28/12	11/04/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$175.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/22/12	10/28/12	-----S		1		\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description					
1 R	Su	10/28/12	10:30 PM	News 4 @ 10p Sun					

Total Spots **28**

Payment Terms 30 Days

<u>Gross Total</u>	\$3,120.00
<u>Agency Commission</u>	\$468.00
<u>Net Amount Due</u>	\$2,652.00
<u>ROS</u> 7.125%	\$188.96
<u>Amount Due</u>	\$2,840.96